

Energy Efficiency, Conservation, and Demand Response in Today's Cooperative

NRECA Board Leadership Course 972.1—1-1/2 credits

April 21, 2010

The Plaza Hotel & Suites

1202 West Clairemont Avenue

Eau Claire, WI

(715) 834-3181

Instructor Mike Core has been president and CEO at Big Rivers Electric Corporation, a generation and transmission cooperative in western Kentucky, since January 1997. Prior to coming to Big Rivers, he had been the CEO of the Indiana Statewide Association of Rural Electric Cooperatives.

Mike has also worked at two distribution cooperatives in Ohio, serving as manager at one, and worked for Buckeye Power and the Ohio Rural Electric Cooperatives as well. His career spans more than 30 years of work in the electric cooperative program.

Mike is a member of the National Generation and Transmission (G&T) Managers Association, the Members Representative Committee of NERC (National Electric Reliability Organization, Inc.), a director on the Aces Power Marketing Board of Managers, and also serves on the Kentucky Association of Electric Cooperatives Board of Directors.

Mike is a past chairman of the East Central Area Reliability Council (ECAR), past president of the National G&T Managers Association, and past president of the Rural Electric Statewide Managers Association.

Unprecedented growth in demand for energy will deplete resources and push prices higher, affecting consumers and utilities everywhere. This course helps directors understand the basics of energy efficiency technologies and how they must be integrated into the utility's strategic plan and coordinated with power suppliers. Special emphasis will be placed on understanding the potential impacts on utility revenues and expenses.

Key topics include:

- Fundamental changes to the utility industry as a result of worldwide economic forces
- How cooperatives will be directly affected by these forces
- Technology and rate-based strategies that can help cooperatives address these challenges

Registration: 8:30 a.m.

Program: 9:00 a.m.–4:00 p.m.

1-1/2 Skill Builder Credits

Cooperatives not participating in the pre-payment program, please enclose a registration fee of \$675 for each attendee.



Electric Division Skill Builder Program
Energy Efficiency, Conservation, and
Demand Response in Today's Cooperative

(NRECA COURSE #972.1)

REGISTRATION FORM

April 21, 2010

Plaza Hotel & Suites, Eau Claire, WI

(715) 834-3181

Cooperative Name _____

Please print or type the name for each participant attending

“Energy Efficiency, Conservation, and Demand Response in Today's Cooperative”
(SB10DIR03)

Name of Participant
1.
2.
3.
4.
5.

Registration Fee

Co-ops participating in the pre-payment program: One and one-half (1-1/2) credits per participant registered will be deducted from your account. *Send no money now.*

Co-ops NOT participating in the pre-payment program: Please enclose a registration fee of \$675.00 for each attendee.

Please return this completed form with payment (if applicable)
or register online at <http://mds-cn.claritytech.com/imispublic/Default.aspx>.

PLEASE MAKE CHECK PAYABLE TO:

Cooperative Network
131 West Wilson Street, Suite 400
Madison, WI 53703-3269

OR

Fax form to (608) 258-4407

Registration Deadline: Friday, April 9, 2010.

Cancellations: Full credit or refund will be given if cancellations are made in writing no later than Friday, April 9, 2010.