



# 2018 Associate Membership Benefits

## Membership Levels

### Kilowatt Level - \$450/year

- *1/4 page advertisement in our annual electric membership directory.*
- *Weekly edition of our electric newsletter "Condenser" by email.*
- *1 copy of our membership directory*

### Megawatt Level - \$900/year

- *1/2 page advertisement in our annual electric membership directory.*
- *Weekly edition of our electric newsletter "Condenser" by email.*
- *A link from WECA's website to yours.*
- *2 copies of our membership directory.*

### Gigawatt Level - \$1,400/year

- *1 full-page advertisement in our annual electric membership directory.*
- *Weekly edition of the electric newsletter "Condenser" by email.*
- *Monthly subscription to the "Wisconsin Energy Cooperative News" magazine.*
- *A link from WECA's website to yours.*
- *3 copies of our membership directory.*
- *Online scrolling advertisement on our website.*

## Additional Opportunities

### AssociatePLUS

WECA offers the opportunity for both current and new Associate Members to highlight their brand.

The **AssociatePLUS** program places the member organization's name and logo on a gift valued at a minimum of \$300 for presentation at both of WECA's two major yearly events: the Annual Meeting, and Education & Lobby Days. All AssociatePLUS members will be acknowledged at the event. (Eligibility for gift giveaways is reserved for employees and directors of WECA member electric cooperatives who are registered for the events.)



### Prime Placement

For the first time this year, WECA is offering the opportunity for **Gigawatt Level** Associate Members to have a full-page advertisement on a prime page of the WECN membership directory.

Pages will be in color and options include the back cover, inside front cover, and key tabbed pages throughout the directory. Because prime placement pages are limited, priority will be given on a first-in basis.

#### For more information:

Dylan Pingitore | (608) 467-4638 | [dylan@weca.coop](mailto:dylan@weca.coop)



# 2018 Associate Membership Benefits

## Annual Membership Fees

(Select a level)

Kilowatt Level	\$450.00
Megawatt Level	\$ 900.00
Gigawatt Level	\$1,400.00

## Additional Opportunities

(limited availability)

AssociatePLUS	\$500.00
Back Cover	\$450.00
Inside Front Cover	\$350.00

Please make the check payable to: **WECA**

\$ \_\_\_\_\_

### Contact Information

### Amount Submitted

Name: \_\_\_\_\_ Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email Address: \_\_\_\_\_

Website Address: \_\_\_\_\_

Please list products and services your company provides: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

### ~Associate Membership is subject to board approval~

In compliance with IRS public disclosure requirements for exempt organizations: contributions or gifts to this organization are not deductible as charitable contributions for federal income tax purposes. However, payments of membership dues are deductible for most members of a trade association under Section 162 of the Internal Revenue Code as ordinary and necessary trade or business expenses. **Omnibus Budget Reconciliation Act of 1993 (OBRA '93)** -- The portion of membership dues paid to a tax-exempt organization which are allocable to the organization's direct lobbying and political activities are nondeductible as a business expense. **"Wisconsin Electric Cooperative Association dues are not deductible as a charitable contribution for federal tax purposes, but may be deductible as a business expense. WECA estimates that 8% of the dues are not deductible because of WECA's lobbying efforts on behalf of its members."**

For office use only:	
Date Paid	_____
Amount Paid	_____
Check #	_____
Database Updated	_____
WECN Magazine	_____
Email List(s)	_____
Newsletters	_____