



2019

Associate Membership Benefits

Membership Levels

Kilowatt Level - \$450/year

- *1/4 page advertisement in our annual electric membership directory.*
- *Weekly edition of our electric newsletter "Condenser" by email.*
- *1 copy of our membership directory*

Megawatt Level - \$900/year

- *1/2 page advertisement in our annual electric membership directory.*
- *Weekly edition of our electric newsletter "Condenser" by email.*
- *A link from WECA's website to yours.*
- *2 copies of our membership directory.*

Gigawatt Level - \$1,400/year

- *1 full-page advertisement in our annual electric membership directory.*
- *Weekly edition of the electric newsletter "Condenser" by email.*
- *Monthly subscription to the "Wisconsin Energy Cooperative News" magazine.*
- *A link from WECA's website to yours.*
- *3 copies of our membership directory.*
- *Online scrolling advertisement on our website.*

Additional Opportunities

Event Networking

Each year, WECA hosts over 1,000 participants attending our education programs. Associate members and welcome and encouraged to attend these programs.

In 2019, Associate Members will have the opportunity to submit proposals for presenting to WECA members, either guest speaking at WECA programs or hosting workshops on topics in their fields.

AssociatePLUS - \$475/year

WECA offers the opportunity for both current and new Associate Members to highlight their brand.

The **AssociatePLUS** program places the member organization's name and logo on a gift valued at a minimum of \$300 for presentation at both of WECA's two major yearly events: the Annual Meeting, and Education & Lobby Days. All AssociatePLUS members will be acknowledged at the event. (Eligibility for gift giveaways is reserved for employees and directors of WECA member electric cooperatives who are registered for the events.)

Prime Placement

WECA is offering the opportunity for **Gigawatt Level** Associate Members to have a full-page advertisement on a prime page of the WECN membership directory.

Pages will be in color and options include the back cover, inside front cover, and key tabbed pages throughout the directory. Because prime placement pages are limited, priority will be given on a first-in basis.

For more information:

Dylan Pingitore | (608) 467-4638 | dylan@weca.coop



2019 Associate Membership Benefits

Annual Membership Fees (Select a level)

Kilowatt Level	\$450.00
Megawatt Level	\$ 900.00
Gigawatt Level	\$1,400.00

Additional Opportunities (limited availability)

AssociatePLUS <small>(all levels)</small>	\$475.00
Back Cover <small>(gigawatt only)</small>	\$450.00
Inside Front Cover <small>(gigawatt only)</small>	\$350.00

Please make the check payable to: **WECA**

\$ _____
Amount Submitted

Contact Information

Name: _____ Phone: _____ Fax: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Email Address: _____

Website Address: _____

Please list products and services your company provides: _____

Authorized Signature: _____ Date: _____

~Associate Membership is subject to board approval~

In compliance with IRS public disclosure requirements for exempt organizations: contributions or gifts to this organization are not deductible as charitable contributions for federal income tax purposes. However, payments of membership dues are deductible for most members of a trade association under Section 162 of the Internal Revenue Code as ordinary and necessary trade or business expenses. **Omnibus Budget Reconciliation Act of 1993 (OBRA '93)** -- The portion of membership dues paid to a tax-exempt organization which are allocable to the organization's direct lobbying and political activities are nondeductible as a business expense. **"Wisconsin Electric Cooperative Association dues are not deductible as a charitable contribution for federal tax purposes, but may be deductible as a business expense. WECA estimates that 8% of the dues are not deductible because of WECA's lobbying efforts on behalf of its members."**

For office use only:
Date Paid _____
Amount Paid _____
Check # _____
Database Updated _____
WECN Magazine _____
Email List(s) _____
Newsletters _____