

Board Leadership (BLC)

August 4–5, 2020 | WEBINAR

INSTRUCTOR

Mary McLaury

WEBINAR PROGRAM

August 4 and 5: 9 a.m.–12 p.m. (both days)

REGISTRATION

Cost: 1-1/4 WECA Skill Builder Credits (contact Wendy for pricing if you are not in the Skill Builder pre-payment program)

Register online at:

http://www.weca.coop/calendar_list.asp

REGISTRATION DEADLINE

Tuesday, July 21, 2020

FOR MORE INFORMATION

Contact Wendy Fassbind at (608) 467-4589 or wendy@weca.coop

IMPORTANT NOTE

Class size is limited to to the first 30 participants. A waiting list will be kept in the event of any cancellation(s) made after the class is full.

Cooperative Fundamentals, Legacy, and Economic Impact

NRECA Course 913.1 1-1/4 WECA Skill Builder Credits

Understanding the unique aspects of the cooperative business model better prepares directors to lead organizations with purpose, not profit, at their core. Course participants will explore the cooperative principles and define how they provide a competitive advantage for today's co-op organizations.

Key topics:

- Describe the role cooperative business enterprises play in the world's economy.
- Distinguish the cooperative business model from other business models.
- Articulate the seven cooperative principles and how those are applied in today's electric cooperatives.
- Understand the history of electric cooperatives—how and why they were created; the challenges they have overcome through the years.
- Be able to identify future challenges facing electric co-ops and the cooperative business model.

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Thank you to our program sponsors!



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