

# Credentialed Cooperative Director

December 10–11, 2020 | WEBINAR

## INSTRUCTOR

Scott Luecal

## WEBINAR PROGRAM

December 10 and 11:  
8:30–11:30 a.m. (both days)

## REGISTRATION

**Cost:** 1¾ WECA Skill Builder Credits  
(contact Wendy for pricing if you are not in the Skill Builder pre-payment program)

### Register online at:

[http://www.weca.coop/calendar\\_list.asp](http://www.weca.coop/calendar_list.asp)

## REGISTRATION DEADLINE

Friday, November 27, 2020

## FOR MORE INFORMATION

Contact Wendy Fassbind at (608) 467-4589 or [wendy@weca.coop](mailto:wendy@weca.coop)

**\*In order to hold this course, a minimum enrollment of 15 participants is required.**

The Credentialed Cooperative Director (CCD) curriculum demonstrates NRECA's commitment to directors, ensuring they have an opportunity to develop the competencies they need to succeed in a new and uncertain environment. The CCD certificate is awarded upon the successful completion of all five CCD courses in the curriculum. Three courses will be offered in the 2020 rotation. The remaining two will be offered in 2021.

Directors who have earned their CCD or Board Leadership (BLC) certification may audit courses they have already taken at a 50 percent discount, if space permits. In order to receive the reduced rate, applicants must note this on the registration form prior to attending the program.

## Board Operations and Process

### NRECA Course 2620

#### 1¾ WECA Skill Builder Credits

The board of directors is responsible for managing the affairs of the corporation. In fulfilling its duties, the board typically can only take official action via majority vote in a duly convened meeting. This course focuses on the legal requirements for holding board meetings and also on the human factors and group processes that make such meetings productive and effective.

### Key Topics:

- Identifying the individuals and groups with whom the board must maintain effective working relationships
- Understanding, working with, and responding to members
- How public officials and opinion leaders impact the cooperative and the board's role in building and maintaining effective relationships
- Lessons and guidelines regarding key internal relationships: with the board chair, with the attorney, and within the cooperative.

**IMPORTANT:** Class size is limited to to the first 30 participants.

A waiting list will be kept in the event of any cancellation(s) are made after the class is full.

## Thank you to our program sponsors!



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