

Board Leadership (BLC)

January 21–22, 2021 | WEBINAR #2

INSTRUCTOR

Kevin Sump

WEBINAR PROGRAM

January 21 and 22:
9 a.m.–12 p.m. (both days)

REGISTRATION

Cost: 1½ WECA Skill Builder Credits
(contact Wendy for pricing if you are not in the Skill Builder pre-payment program)

Register online at:

http://www.weca.coop/calendar_list.asp

REGISTRATION DEADLINE

Wednesday, January 6, 2021

FOR MORE INFORMATION

Contact Wendy Fassbind at (608) 467-4589 or wendy@weca.coop

***In order to hold this course, a minimum enrollment of 20 participants is required.**

Note: This is a REPEAT of the January 19–20 BLC program to allow for more attendees to participate. NRECA limits webinar attendees to 30 participants. Choose which session works out best in your schedule.

Communicating the New Energy Landscape

NRECA Course 964.1

1½ WECA Skill Builder Credits

The emergence of Distributed Energy Resources (DER) technologies is giving consumers more choices than ever before. Electric cooperatives are well positioned as consumer-owned organizations to be their member's "trusted partner" in navigating the opportunities, risks and benefits of solar and other emerging technologies. This course discusses the top DER technologies, policy issues and questions that co-ops must be prepared to discuss with their members.

Key topics:

- Discussing changes in the market structure of the electric energy industry
- Anticipating member questions
- Integrating DER with the cooperative's strategic plan
- Examining key questions in the boardroom about DER

IMPORTANT: Class size is limited to to the first 30 participants. A waiting list will be kept in the event of any cancellation(s) are made after the class is full.

Thank you to our program sponsors!



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