# Finance Professionals Webinar Series

**April 20, 2021 | WEBINAR**

## Capital & Long-Term Planning

There are many competing demands challenging how our utility could and should spend money each year on general plant investments and long-term asset investments. This webinar is designed to help you best prepare your utility on the reasons and core concepts that should be considered when determine when and how much should be spent on capital infrastructure. Participants will step through a list of considerations in evaluating lease versus buy decision. Discussion regarding the need for change, flexibility and firm planning practices will be included. Participants will explore various approaches and considerations in the important processes of planning and preparing for the future.

### INSTRUCTOR
**Terilyn Wallis**

### WHO SHOULD ATTEND

CFO, senior accountants, any accounting and/or finance staff wanting to better understand a capital budget or the long-term planning processes that will assist your utility in planning processes designed to prepare your utility for a successful future.

### CPE CREDITS

Each 90-minute webinar will qualify for 1.5 CPE credits.

### WEBINAR PROGRAM

9–10:30 a.m.

### REGISTRATION

**Cost:** 4 Skill Builder credits/person for all 9 webinars OR 1/2 credit/person/webinar

Contact Wendy for **GROUP DISCOUNTS** (for 2 or more attendees) or for pricing if you are not in the Skill Builder pre-payment program).

**Register online at:**
http://www.weca.coop/calendar_list.asp

**Finance personnel, please check in with your HR or Office Manager to sign you up for these courses.

### REGISTRATION DEADLINE

**Tuesday, April 13, 2021**

### FOR MORE INFORMATION

Contact Wendy Fassbind at (608) 467-4589 or wendy@weca.coop

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### UPCOMING FINANCE PROFESSIONALS WEBINARS

*(all webinars will be held 9–10:30 a.m. unless otherwise noted below)*

**January 14:** Managing the Finances of Your Organization
**February 17:** Cash Flow
**March 17** (1–2:30 p.m.): Work Plan Oversight
**April 20:** Capital & Long-Term Planning
**May 18:** Investments
**June 22:** Financial Metrics
**September 22:** Other Important CFO Duties
**October 14:** Cost of Service Study and Rate Design
**December 14:** Time Value of Money

**IMPORTANT:** Class size is limited to to the first 40 participants. A waiting list will be kept in the event of any cancellation(s) are made after the class is full.

If you miss a session, please note that the webinars will be recorded and available to those who registered.