

Finance Professionals Webinar Series

February 17, 2021 | WEBINAR

INSTRUCTOR
Terilyn Wallis

WHO SHOULD ATTEND

CFO, senior accountants, any accounting and/or finance staff who want to better understand the equity position.

CPE CREDITS

Each 90-minute webinar will qualify for 1.5 CPE credits.

WEBINAR PROGRAM

9–10:30 a.m.

REGISTRATION

Cost: 4 Skill Builder credits/person for all 9 webinars OR 1/2 credit/person/webinar

Contact Wendy for **GROUP DISCOUNTS** (for 2 or more attendees) or for pricing if you are not in the Skill Builder pre-payment program).

Register online at:

http://www.weca.coop/calendar_list.asp

****Finance personnel, please check in with your HR or Office Manager to sign you up for these courses.**

REGISTRATION DEADLINE

Wednesday, February 10, 2021

FOR MORE INFORMATION

Contact Wendy Fassbind at (608) 467-4589 or wendy@weca.coop



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Cash Flow

In this session, participants will 1) learn about the direct and indirect cash flow statements and 2) develop and practice analytical skills in relationship to the cash flow statement. Topics will include capital replacement decisions, project go or no-go analysis, estimation of cash flow, and the impact of biases. Areas of focus will include the three activities within the utility cash flow: operational activities, investing activities and financing activities.

UPCOMING FINANCE PROFESSIONALS WEBINARS

(all webinars will be held 9–10:30 a.m. unless otherwise noted below)

January 14: Managing the Finances of Your Organization

February 17: Cash Flow

March 17 (1–2:30 p.m.): Work Plan Oversight

April 20: Capital & Long-Term Planning

May 18: Investments

June 22: Financial Metrics

September 22: Other Important CFO Duties

October 14: Cost of Service Study and Rate Design

December 14: Time Value of Money

IMPORTANT: Class size is limited to the first 40 participants. A waiting list will be kept in the event of any cancellation(s) are made after the class is full.

If you miss a session, please note that the webinars will be recorded and available to those who registered.

Thank you to our program sponsors!

