

Finance Professionals

January 14, 2021 | WEBINAR

INSTRUCTOR
Terilyn Wallis

WHO SHOULD ATTEND

CFO, senior accountants, any accounting and/or finance staff who want to better understand the equity position.

CPE CREDITS

Each 90-minute webinar will qualify for 1.5 CPE credits.

WEBINAR PROGRAM

9–10:30 a.m.

REGISTRATION

Cost: 4 Skill Builder credits/person for all 9 webinars OR 1/2 credit/person/webinar

Contact Wendy for **GROUP DISCOUNTS** (for 2 or more attendees) or for pricing if you are not in the Skill Builder pre-payment program).

Register online at:

http://www.weca.coop/calendar_list.asp

REGISTRATION DEADLINE

Friday, January 8, 2021

FOR MORE INFORMATION

Contact Wendy Fassbind at (608) 467-4589 or wendy@weca.coop



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Managing the Finances of Your Organization

In this webinar participants will learn about equity, various metrics that are used in measuring equity and its impact, decisions that impact the equity position, and what constitutes a healthy equity position for your utility. Learn methods of providing financial expertise regarding your overall financial position to your organization in an understandable manner.

UPCOMING FINANCE PROFESSIONALS WEBINARS

(all webinars will be held 9–10:30 a.m. unless otherwise noted below)

February 17: Cash Flow

March 17 (1–2:30 p.m.): Work Plan Oversight

April 20: Capital & Long-Term Planning

May 18: Investments

June 22: Financial Metrics

September 22: Other Important CFO Duties

October 14: Cost of Service Study and Rate Design

December 14: Time Value of Money

IMPORTANT: Class size is limited to to the first 40 participants.

A waiting list will be kept in the event of any cancellation(s) are made after the class is full.

If you miss a session, please note that the webinars will be recorded and available to those who registered.

Thank you to our program sponsors!

