

Finance Professionals Webinar Series

June 22, 2021 | WEBINAR

INSTRUCTOR
Terilyn Wallis

WHO SHOULD ATTEND

CFO, senior accountants, any accounting and/or finance staff wanting to better understand the cost of service and rate design components.

CPE CREDITS

Each 90-minute webinar will qualify for 1.5 CPE credits.

WEBINAR PROGRAM

9–10:30 a.m.

REGISTRATION

Cost: 4 Skill Builder credits/person for all 9 webinars OR 1/2 credit/person/webinar

Contact Wendy for **GROUP DISCOUNTS** (for 2 or more attendees) or for pricing if you are not in the Skill Builder pre-payment program).

Register online at:

http://www.weca.coop/calendar_list.asp

****Finance personnel, please check in with your HR or Office Manager to sign you up for these courses.**

REGISTRATION DEADLINE

Wednesday, June 16, 2021

FOR MORE INFORMATION

Contact Wendy Fassbind at (608) 467-4589 or wendy@weca.coop



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Financial Metrics

Participants will better understand financial measurements including return on equity, the Du Pont equation, Return on Assets (ROA), and equity multiplier. Additional concepts will include benchmarking and comparative ratios, capital and long-term planning, project cash flows, payback, Net Present Value (NPV) of cash flow, Internal Rate of Return (IRR), the value of a debrief process, time value of money, present value, discounting capital credits, weighted average cost of capital, cost of debt, and return on equity.

UPCOMING FINANCE PROFESSIONALS WEBINARS

(all webinars will be held 9–10:30 a.m. unless otherwise noted below)

January 14: Managing the Finances of Your Organization

February 17: Cash Flow

March 17 (1–2:30 p.m.): Work Plan Oversight

April 20: Capital & Long-Term Planning

May 18: Investments

June 22: Financial Metrics

September 22: Other Important CFO Duties

October 14: Cost of Service Study and Rate Design

December 14: Time Value of Money

IMPORTANT: Class size is limited to to the first 40 participants. A waiting list will be kept in the event of any cancellation(s) are made after the class is full.

If you miss a session, please note that the webinars will be recorded and available to those who registered.

Thank you to our program sponsors!

