

# Finance Professionals Webinar Series

March 17, 2021 | WEBINAR

**INSTRUCTOR**  
Terilyn Wallis

## WHO SHOULD ATTEND

CFO, senior accountants, any accounting and/or finance staff who want to better understand the equity position.

## CPE CREDITS

Each 90-minute webinar will qualify for 1.5 CPE credits.

## WEBINAR PROGRAM

1–2:30 p.m.

## REGISTRATION

**Cost:** 4 Skill Builder credits/person for all 9 webinars OR 1/2 credit/person/webinar

Contact Wendy for **GROUP DISCOUNTS** (for 2 or more attendees) or for pricing if you are not in the Skill Builder pre-payment program).

**Register online at:**

[http://www.weca.coop/calendar\\_list.asp](http://www.weca.coop/calendar_list.asp)

**\*\*Finance personnel, please check in with your HR or Office Manager to sign you up for these courses.**

## REGISTRATION DEADLINE

Wednesday, March 10, 2021

## FOR MORE INFORMATION

Contact Wendy Fassbind at (608) 467-4589 or [wendy@weca.coop](mailto:wendy@weca.coop)



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## Work Plan Oversight

During this webinar participants will learn how to manage the largest investment on the balance sheet which is Total Utility Plant. This webinar will discuss various aspects of depreciation, the impact of contribution in aid of construction, operation and maintenance costs over time, and planning for the replacement of plant. This webinar will correlate sales and the addition of services trends to plant investment trends. Bring your year-end Operating Statement and Balance Sheet to take a look at 2019 year end results.

## UPCOMING FINANCE PROFESSIONALS WEBINARS

*(all webinars will be held 9–10:30 a.m. unless otherwise noted below)*

**January 14:** Managing the Finances of Your Organization

**February 17:** Cash Flow

**March 17** (1–2:30 p.m.): Work Plan Oversight

**April 20:** Capital & Long-Term Planning

**May 18:** Investments

**June 22:** Financial Metrics

**September 22:** Other Important CFO Duties

**October 14:** Cost of Service Study and Rate Design

**December 14:** Time Value of Money

**IMPORTANT:** Class size is limited to to the first 40 participants. A waiting list will be kept in the event of any cancellation(s) are made after the class is full.

If you miss a session, please note that the webinars will be recorded and available to those who registered.

## Thank you to our program sponsors!

