Finance Professionals Webinar Series

May 18, 2021 | WEBINAR

INSTRUCTOR
Terilyn Wallis

WHO SHOULD ATTEND

CFO, senior accountants, any accounting and/or finance staff wanting to spend time talking about the investments on the Balance Sheet.

CPE CREDITS

Each 90-minute webinar will qualify for 1.5 CPE credits.

WEBINAR PROGRAM

9–10:30 a.m.

REGISTRATION

Cost: 4 Skill Builder credits/person for all 9 webinars OR 1/2 credit/person/webinar

Contact Wendy for **GROUP DISCOUNTS** (for 2 or more attendees) or for pricing if you are not in the Skill Builder pre-payment program).

Register online at:
http://www.weca.coop/calendar_list.asp

**Finance personnel, please check in with your HR or Office Manager to sign you up for these courses.

REGISTRATION DEADLINE

Wednesday, May 11, 2021

FOR MORE INFORMATION

Contact Wendy Fassbind at (608) 467-4589 or wendy@weca.coop

Investments

During this session, participants will dive into the investments area on the balance sheet. Participants will learn about the impact of external investments and internally held investments. In addition, participants will learn key concepts to assist them in stepping through the process of determining if an investment by the utility is a positive or negative recommendation. As a result, you will be armed with the ability to help your utility determine the impact of decisions that increase the asset value of the balance sheet.

UPCOMING FINANCE PROFESSIONALS WEBINARS

(all webinars will be held 9–10:30 a.m. unless otherwise noted below)

January 14: Managing the Finances of Your Organization

February 17: Cash Flow

March 17 (1–2:30 p.m.): Work Plan Oversight

April 20: Capital & Long-Term Planning

May 18: Investments

June 22: Financial Metrics

September 22: Other Important CFO Duties

October 14: Cost of Service Study and Rate Design

December 14: Time Value of Money

IMPORTANT: Class size is limited to to the first 40 participants. A waiting list will be kept in the event of any cancellation(s) are made after the class is full.

If you miss a session, please note that the webinars will be recorded and available to those who registered.

Thank you to our program sponsors!

CoBANK
COOPERATIVE. CONNECTED. COMMITTED.

FEDERATED RURAL ELECTRIC INSURANCE EXCHANGE

Heartland CREDIT UNION

nrtc
Member driven. Technology focused.

nisc

CFC National Rural Utilities Cooperative Finance Corporation
Created and Owned by America's Electric Cooperative Network

RESCO
SUPPLYING THE COOPERATIVE ADVANTAGE

WECA
222 West Washington Avenue, Suite 680
Madison, WI 53703-2719
Phone: (608) 467-4589
Fax: (608) 467-4651
www.weca.coop