

Finance Professionals Webinar Series

September 22, 2021 | WEBINAR

INSTRUCTOR
Terilyn Wallis

WHO SHOULD ATTEND

CFO, senior accountants, any accounting and/or finance staff wanting to better understand the cash flow concepts in the electric utility industry.

CPE CREDITS

Each 90-minute webinar will qualify for 1.5 CPE credits.

WEBINAR PROGRAM

9–10:30 a.m.

REGISTRATION

Cost: 4 Skill Builder credits/person for all 9 webinars OR 1/2 credit/person/webinar

Contact Wendy for **GROUP DISCOUNTS** (for 2 or more attendees) or for pricing if you are not in the Skill Builder pre-payment program).

Register online at:

http://www.weca.coop/calendar_list.asp

****Finance personnel, please check in with your HR or Office Manager to sign you up for these courses.**

REGISTRATION DEADLINE

Wednesday, September 15, 2021

FOR MORE INFORMATION

Contact Wendy Fassbind at (608) 467-4589 or wendy@weca.coop



222 West Washington Avenue, Suite 680
Madison, WI 53703-2719
Phone: (608) 467-4589
Fax: (608) 467-4651
www.weca.coop

Other Important CFO Duties

In this webinar, participants will consider those “other” duties of the CFO. Big picture responsibilities in the areas of policies, bylaws, and articles of incorporation will be discussed. Day to day challenges including challenging financial situations, process improvement, internal controls, and communicating your financial story will be topics. Details around financial policies pros and cons, rate policies and capital credit policies will also be discussed to round out this webinar.

UPCOMING FINANCE PROFESSIONALS WEBINARS

(all webinars will be held 9–10:30 a.m. unless otherwise noted below)

January 14: Managing the Finances of Your Organization

February 17: Cash Flow

March 17 (1–2:30 p.m.): Work Plan Oversight

April 20: Capital & Long-Term Planning

May 18: Investments

June 22: Financial Metrics

September 22: Other Important CFO Duties

October 14: Cost of Service Study and Rate Design

December 14: Time Value of Money

IMPORTANT: Class size is limited to to the first 40 participants. A waiting list will be kept in the event of any cancellation(s) are made after the class is full.

If you miss a session, please note that the webinars will be recorded and available to those who registered.

Thank you to our program sponsors!

