

Board Leadership

October 17, 2023 | Holiday Inn South, Eau Claire

INSTRUCTOR

Vern Tubbs

PROGRAM

Registration: 8:30 a.m.

Program: 9 a.m.–4 p.m.

REGISTRATION

Cost: 1-1/2 WECA Skill Builder Credits

Register online at:

http://www.weca.coop/calendar_list.asp

REGISTRATION DEADLINE

Friday, September 29

LOCATION

Holiday Inn South

4751 Owen Ayres Court

Eau Claire, WI 54701

(715) 830-9889

Room Block Name: WECA

Room Block Rate: \$124 + tax/night

Room Block Expires: Friday, Sept. 15

Room Block Link: <https://bit.ly/2023EAU-HI>

Rooms may be available under the room block after the cut-off date only if the hotel has rooms available. Contact the hotel directly to book rooms after the deadline date above.

FOR MORE INFORMATION

Contact Wendy Fassbind at

(608) 467-4589 or wendy@weca.coop



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Increasing Influence and Building Board Consensus

NRECA Course 952.1

1-1/2 WECA Skill Builder Credits

Electric cooperative boards face new challenges in finance, technology, and energy transition while navigating shifting population demographics. This course provides directors with the skills necessary to successfully meet these complex challenges. Through group discussion and case studies, participants will learn negotiation techniques, how to navigate difficult power asymmetries, establishing influence, and the importance of team diversity in avoiding group think.

Key topics:

- Navigating power asymmetries on a team and building your authority.
- Exploring demographic and cognitive diversity in teams and recruiting for diversity.
- Building consensus through interest-based negotiation.
- Recognize and avoid groupthink in the boardroom.

NOTE: There is a hard limit of no more than 35 attendees for the October 17 & 18 BLC programs. A waitlist will be created once we hit our limit. Registration and waitlist are on a first-come basis.

Thank you to our program sponsors!

