



**Wisconsin
Electric
Cooperative
Association**

222 West Washington Avenue, Suite 680
Madison, WI 53703-2719
(608) 467-4650
fax (608) 467-4651
www.weca.coop

August 18, 2023

To: Wisconsin Electric Cooperative Members

From: Wendy Fassbind, Director of Education & Events

Re: WECA Annual Meeting Registration & Hotel Room Blocks
November 8–9, 2023
Florian Gardens Conference Center, Eau Claire, Wisconsin

Enclosed are your co-op's WECA Annual Meeting cooperative form, tentative meeting agenda, voting delegate certification, and housing information.

We look forward to seeing you at the Florian Gardens in Eau Claire!

Please fill out and return the co-op registration form along with your check payable to WECA.

Wendy Fassbind
WECA
222 West Washington Avenue, Suite 680
Madison, WI 53703-2719
Fax: (608) 467-4651
Email: wendy@weca.coop

If you have questions about the registration materials or the hotel room block, contact Wendy Fassbind at (608) 467-4589 (office) or (608) 577-8729 (cell) or wendy@weca.coop. If the Metropolis Hotel notes that the room block is full, please book your room at the overflow hotel, Holiday Inn South.

Annual Meeting Packets: Annual meeting packets will be emailed to all attendees as well as all electric cooperatives (general managers and office managers) in early November so they can be loaded on your cooperative's Call to Order for you.

Shuttle Bus: Due to our group staying at two different hotels and not directly connected to the Florian Gardens, WECA will be providing a 36-person shuttle bus from approximately 4–9 p.m. rotating around from the Florian Gardens to the Holiday Inn South to the Metropolis Resort for those members interested. Members are not required to take the shuttle bus, but we are offering it for those who would like to use this service during this time.

Banquet Meal Choices: This year, we are offering 3 menu choices to members for the banquet dinner (beef, salmon, and vegetarian pasta). Please be sure to ask each of your attendee(s) what meal they would like and let us know if anyone has specific dietary restrictions in addition to their meal request. Please note meal choice at the time of registration. We can change meal choices up until October 6.

2023 WECA Annual Meeting Form

To vote, delegates must be registered in advance and registration fees must be received by **October 6, 2023**.

Cooperative: _____

Your co-op is entitled to one vote.

Attendee Name (type or print clearly)	Dinner Meal Choice (checkmark meal choice for each attendee)				Registration Fee (see fee table below)
	Beef	Salmon	Vegetarian Pasta	Special Diets (Gluten-Free (GF), Dairy-Free (DF), Vegan, etc.)	
1. (Voting Delegate)					\$
2.					\$
3.					\$
4.					\$
5.					\$
6.					\$
7.					\$
8.					\$

Alternates, Participants, and Guests Registration

Guest Name	Beef	Salmon	Vegetarian Pasta	Special Diets (GF, DF, Vegan, etc.)	Registration Fee (see fee table below)
1.					\$
2.					\$
3.					\$

Total Registration Fee: \$ _____

Make Check Payable to:

WECA

222 West Washington Ave, Suite 680
Madison, WI 53703-2719

WECA Annual Meeting Registration Fees	Registration received <u>ON / BEFORE</u> Friday, <u>October 6</u>	Late Registration received <u>AFTER</u> Friday, <u>October 6</u>
Attendees or Full Spouse Registration (includes meeting, social, and dinner)	\$375 each	\$425 each
Spouse or Guest <u>Dinner Only</u>	\$55 each	\$65 each

Checks must be made payable to WECA.

Cancellation Policy: 100% refund for cancellations received on or before Friday, October 6, 2023.

2023 WECA Annual Meeting Program
Florian Gardens Conference Center
Eau Claire, Wisconsin
(Tentative—Subject to Change)

Wednesday, November 8, 2023

- 9 a.m. Registration (available all morning)
- 9 a.m. WECA Board Meeting and Audit Review
- 12:15 p.m. **FYF Annual Meeting**
- 1 p.m. **WECA Business Meeting**
Call to Order
Introductions of WECA Board
Credentials Report, Minutes, & Annual Meeting Notice
Secretary/Treasurer’s Report
Resolutions
Chairman’s Report
- 1:30 p.m. **Connecting Energy Policy and National Security, and Why One Cannot Exist Without the Other**
Dr. Gattie has concerns about energy and climate change, which he considers to be the environmental issues of our day. At the same time, he also has serious concerns about the U.S. economy, which he considers to be the social issue of our day. With energy central to both our economy and the environment, Dr. Gattie argues we cannot afford to force-fit U.S. energy and environmental policies that favor one to the neglect of the other, or that compromise America’s economic leverage or its position of leadership in global affairs. America cannot be an energy and climate island. It must engage globally and it must do so with national security as its overarching objective.

Dr. David Gattie, associate professor of engineering, University of Georgia, and senior fellow, University of Georgia Center for International Trade and Security
- 2:30 p.m. Break
- 2:45 p.m. **NRECA Election**
- 3:15 p.m. **Self-Administered CPR**
Leveraging his career as a Fighter Pilot, EMT, and Professional Magician, Reed will leave you transfixed during this stimulating presentation. Reed will take you into the cockpit and through the three core elements of Self-Administered CPR using strategic storytelling and jaw dropping magic. Listeners will walk away knowing how to; remain critical in their profession, stay persistent in their endeavors, and rally their peers for cohesive growth. Let Reed take the controls and use magic to smoothly navigate the skies.

Reed “Roller” Barrett, Captain, United States Air Force
- 4 p.m. Break & Check into Your Hotel (Metropolis Resort or Holiday Inn South)

Wednesday, November 8, 2023 (cont.)

5–6:15 p.m. Reception at Florian Gardens

Reception is Sponsored by Fredrikson & Byron P.A.

Fredrikson



6:15 p.m. Dinner & Awards Banquet

Thursday, November 9, 2023

7 a.m. Breakfast Buffet

8 a.m. **President & CEO's Report**
Year in Review Video
Youth Tour and Youth Leadership Congress (YLC) Preview Video

8:45 a.m. **Federated Group Retention Report**
Keith Johnson, account executive, Federated Rural Electric Insurance Exchange

9 a.m. **The Sausage Making of Policy, Politics, and PACS: An Open Discussion with Your Lobbyists**
How do we determine what policies we support or oppose? Why do we support some candidates and not others? Who makes the decisions on where our PAC money goes for contributions? Is WECA biased in the positions we take and the candidates we support? How does the resolutions process work? Jennifer and Rob will sit down together to answer these questions and many more so that WECA members feel empowered and confident that WECA truly is a non-partisan, grassroots organization that represents its members' best interests.
Jennifer Shilling, government relations manager, Dairyland Power Cooperative
Rob Richard, director, government relations, Wisconsin Electric Cooperative Association

9:30 a.m. Break

9:45 a.m. **Bringing Electricity to the Navajo Nation: A Wisconsin Connection**
In the first week of May this year, two linemen from Central Wisconsin Electric Cooperative embarked on a mission to help provide power to families in the Chinle District in Arizona on the Navajo Nation to take part in Light Up Navajo Project. This project, and these two men, are helping to change lives. This panel discussion will further explore the mission of trying to electrify an estimated 13,500 homes, or 67,500 American citizens, who still to this day live without electricity on the Navajo

Nation. Listen to their stories, get a better understanding of the impact the project is having, and share in the mission of bringing electricity and hope to thousands of our fellow Americans.

Walter W. Haase, general manager, Navajo Tribal Utility Authority

Jarrett Brow, lineman, Central Wisconsin Electric Cooperative

Alex Lutz, apprentice lineman, Central Wisconsin Electric Cooperative

Kevin Kurtzweil, vice president of operations, Central Wisconsin Electric Cooperative
American Public Power Association (invited)

Moderator: Julie Lund, director of news and communication, Wisconsin Electric
Cooperative Association

11 a.m. Break

11:15 a.m. **Is Rural Wisconsin Ready for the Broadband Boom?**

It was announced earlier this year that Wisconsin is set to receive nearly \$1.1 billion through the Bipartisan Infrastructure Law's Broadband Equity, Access, and Deployment (BEAD) Program. The two agencies, NTIA and PSC of Wisconsin, that are largely responsible for making sure the guidelines are established and the program is ready to support the broadband buildout will take a deeper dive into the details and timeline of the program to make sure you have the information you need to make the best decisions for your service territory.

Carah Koch, federal program officer (WI), Office of Internet Connectivity and Growth (OICG), National Telecommunications and Information Administration

Alyssa Kenney, Wisconsin broadband and digital equity director, Public Service Commission of Wisconsin

12 p.m. **Closing Business Session**
Director Awards
Seating of 2023 Board of Directors

12:10 p.m. Adjourn WECA Annual Meeting

12:15 p.m. WECA Reorganizational Meeting (*to be held immediately following annual meeting*)

Wisconsin Electric Cooperative Association Delegate Certification

BYLAWS OF THE WISCONSIN ELECTRIC COOPERATIVE ASSOCIATION ARTICLE III, Section 6 (a) & (b)

- (a) Delegate Voting: Voting at membership meetings shall be through duly authorized delegates chosen by the membership or board of directors of the member. A member may send to any such meeting of this Cooperative such number of delegates as it chooses. Regardless of the number of delegates representing any member at a meeting of the members of this Cooperative, each member shall have only one vote, whether that vote is split and cast fractionally or is cast as one.
- (b) Qualifications of Delegates: No person shall be eligible to be a delegate unless he or she is a member of and receives electric service from a member cooperative, and each member cooperative shall be responsible for ensuring that all of its delegates so qualify. A director of this Cooperative shall be eligible to act as a delegate.

I, _____, _____, certify that
(print name) (board chairman or secretary name)

_____, has
(cooperative)

appointed _____ to represent this cooperative at the
WECA Annual Meeting on November 8–9, 2023 in Eau Claire, Wisconsin.

Signature of Board Officer

Date

Please mail, email, or fax to WECA no later than Friday, October 6, 2023.

**222 West Washington Avenue, Suite 680
Madison, WI 53703-2719
wendy@weca.coop
fax (608) 467-4651**



**Wisconsin
Electric
Cooperative
Association**

**All lodging reservations must be made online by
Friday, October 6, to secure the special rate.**

After October 6, please call the hotel directly to
reserve a room based on availability.

Annual Meeting Lodging Information

Main Hotel Block

Metropolis Resort (next door to Florian)

5150 Fairview Drive
Eau Claire, Wisconsin
(715) 334-8751

Room Block Name: WECA Annual Meeting 2023

Group Block Code: WECA

Room Block Rates: \$109 to \$119 + tax/night

Expiration Date: October 6, 2023

Booking Link: <https://bit.ly/2023WECA-AM-Metropolis>



Overflow Hotel

Holiday Inn South (easy 8-minute drive)

4751 Owen Ayres Court
Eau Claire, WI 54701
(608) 830-9889

Room Block Name:

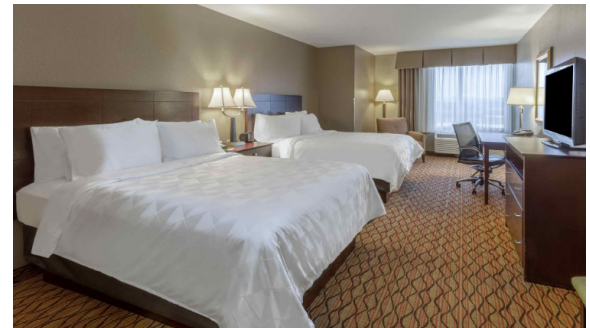
Wisconsin Electric Cooperative Association

Group Block Code: WEC

Room Block Rate: \$124 + tax/night for Double Queen

Expiration Date: October 6, 2023

Booking Link: <https://bit.ly/2023EAU-HI>



Hotel Area Map

