



Wisconsin
Electric
Cooperative
Association

MEDIA ADVISORY

TO: Editors, News Directors, Assignment Editors

FROM: Wisconsin Electric Cooperative Association
www.weca.coop

RE: Hurricane Irma Relief Mission

DATE: Friday, September 8, 2017

CONTACT: Steve Freese, WECA President and CEO, 608-341-8860

Volunteer line workers from more than a dozen Wisconsin electric cooperatives will be embarking Monday on a relief mission to assist in rebuilding vital energy systems in Florida.

At this time, a final count of participating cooperatives and crew members is not yet available; a conference call has been scheduled for early Monday to review last-minute details.

However, part of the relief contingent will be departing at 9:00 a.m. Monday, September 11, from the headquarters of **Rock Energy Cooperative, 2815 Kennedy Road at Janesville.**

Prior to Monday's 9 a.m. departure, there will be a media availability with co-op personnel involved in coordinating and carrying out this project.

For those interested in covering the story—which will undoubtedly be developing over at least the next few weeks—arrival at Rock Energy by 8:00 a.m. Monday is highly recommended.

###